

REVIEW ARTICLE

VALUE RECONSTRUCTION OF LINGNAN TRADITIONAL VILLAGE CULTURE FROM THE PERSPECTIVE OF PHILOSOPHICAL SPECULATION

Futian Liang*

School of Marxism, Guangxi Normal University, Guilin, 541000, China
Corresponding Author Email: 1291804747@qq.com; 1961258790@qq.com

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ABSTRACT

It is the source and foundation of lingnan traditional culture to reconstruct the cultural value of lingnan traditional villages, reflect the changes and development of Lingnan region, and truly record the agricultural ecology, architectural heritage and folk art of lingnan traditional villages. It is a key step to revitalize lingnan rural culture. Influenced by globalization, the traditional village culture in Lingnan is faced with the problems of otherization and homogenization. In order to fundamentally solve the problem, this article from the perspective of philosophical speculations of authentic, new and practical three levels to explore the value of lingnan traditional village culture reconstruction, more deeply, to grasp the essence of lingnan traditional village culture development, to protect the cultural original features, innovation activation folk crafts and building community, regional culture of lingnan traditional village culture unique charm.

KEYWORDS

philosophical speculation; Lingnan; Traditional village culture; The value of heavy

1. INTRODUCTION

"Since the reform and opening up, Chinese scholars' studies on rural culture mainly focus on national rural policies, and they believe that the cultural value of traditional villages is reflected in economic, cultural and historical studies." Wei Deying. Research on cultural inheritance and development of Traditional Villages in Shanxi based on rural revitalization strategy [D]. Shanxi University of Finance and Economics, 2020. Not only to explore the fundamental path to reconstruct the cultural value of traditional villages in lingnan, it is necessary to discuss the multiple relations between "people" and "things", inherit and protect the village culture in a multi-dimensional and dynamic way, and hold back the cultural foundation of traditional villages. There are relatively few systematic studies on Marxist cultural values by domestic scholars, but some opinions have been formed. Current research focuses on the relationship between culture and value consciousness from philosophical and sociological perspectives. In exploring its concrete content, we should distinguish cultural value from the use value of cultural products, and transform its double-sided value into positive incentive. Yan'an University, 2021. Based on this, this paper will explore the ontological value of traditional village culture from the perspective of multi-dimensional and dynamic research on traditional village culture, and strive to reconstruct the ontological value of traditional village culture in Lingnan and promote the revitalization of rural culture.

1.1 The Philosophical Interpretation of Lingnan Traditional Village Culture

"Traditional villages have both noumenon value and tool value. Ontological value is its value as an end, while instrumental value is its value as a means. Its core value is the purpose of human development." Yellow River Civilization and Sustainable Development, 2021, (02):168-177. Since the 21st century, the traditional villages in Lingnan have declined unprecedentedly. The hollowing out of villages and the aging of

population are the most prominent problems, and the endogenous power of village revival and reconstruction is insufficient. The root is that the ontological value of village culture has not been effectively excavated and fully utilized. Village culture as well as sustainable development, from the philosophy of quality, innovation and practice three dimensions to explore its artistic value, develop its original reality, explore its "people" "content" the concept of symbiosis historical insight, fusion geographic environment characteristics reveal the regional cultural charm, the innovation of traditional technique, build regional cultural community, In order to effectively inherit and protect the authenticity of traditional village culture, inherit and develop the lifeblood of rural culture, and help the revitalization of rural culture.

2. FACTORS INFLUENCING THE RECONSTRUCTION OF LINGNAN VILLAGE CULTURAL VALUE

Globalization not only brings convenience to all countries, but also impacts the authenticity of regional culture and causes the deviation of original values of all countries. The authenticity value of lingnan traditional village culture has been weakened, which is mainly manifested as otherization and homogenization. In order to reconstruct the authenticity value of village culture, it is necessary to "search for roots" in traditional villages and explore the roots that affect the presentation of authenticity value.

2.1 He is

The essence of "otherization" is the relationship between individual consciousness and social consciousness, individual survival practice and social historical development practice. The "being" and "nothing" of the subject, whether it is "I" or "he", are the key issues to realize the transformation to "I". Fujian Forum (Humanities and Social Sciences Edition), 2018, (08):111-118. With the in-depth development of globalization, it is convenient for the major capitalist countries to export their values to the rest of the world by virtue of their multiple advantages.

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The main western countries secretly penetrate the mainstream culture in all countries, weakening the original true national culture and regional culture, lead to the traditional village culture of other countries the richness and diversity of weakening, the patriarchal clan system, autonomous organization, traditional virtues, such as mainstream ideology gradually eliminate, resulting in both fundamental characteristics of local, regional and national character is not, Eventually replaced by western culture.

2.2 Homogeneity

With the development of urbanization in China, the village economy lags behind, a large number of villagers move out, the village hollowing out seriously, there is no successor of folk art, and the village is not strong enough. "Many places tend to imitate the construction of high-quality countryside, and the rural construction is seriously homogenized, which is mainly manifested as the homogenization of rural industries, rural landscape, rural architecture and rural development path." Industrial Engineering Design, 2022, (01):66-77. Traditional villages deviate from multiple fundamental characteristics, rebuild unified village buildings, imitate the opening of modern tourist attractions, and rely heavily on village tourism. The design of public buildings is similar. At the same time, it failed to unique local characteristics of historical culture and new media platforms, propaganda way and easy to cause the audience's psychology under the new media environment have serious conflict, "formed the traditional village culture to some extent the passage of the destruction of the ecological and cultural traditions, the loss of national traits, village culture of the original true." Yang Rong, LONG Qilin. The Situation, opportunities and Coping strategies of Lingnan Culture in the Context of Globalization [J]. Guangxi Social Sciences, 2022, (02):141-148.

3. PHILOSOPHICAL REFLECTION ON THE VALUE RECONSTRUCTION OF LINGNAN TRADITIONAL VILLAGE CULTURE

In the process of globalization, the traditional village culture in Lingnan is faced with the problems of otherization and homogeneity, which makes it difficult to fully display the ontological value of village culture. Therefore, based on the three dimensions of seeking truth, seeking novelty and seeking truth from the perspective of philosophical speculation, this paper explores the same value of villages and protects the original characteristics of culture. Expand cultural display platform, innovate and activate folk art; Cultural heritage village, make local cultural community, to explore basic path of lingnan traditional village culture value reconstruction, strive to "from the source to find the essence of the village culture characteristic, the formation process and developing trend, with its deep cognition, enhance the capacity of cultural transformation, under the condition of get new cultural choice." Fei Xiaotong: The Reconstruction of Chinese Culture. Shanghai: East China Normal University Press, 2016, page 188, 42.

3.1 Protect The Original Characteristics of Culture

Only when the village culture is rooted in the village itself can it be sustainable. Dig deeper into "the longest Chinese civilization in the village, countless cultural heritages, minority cultures and the genes, roots and diversity of the Chinese nation," Xinjiang Social Sciences, 2021, (06):142-152+171. Understand villagers' understanding of natural laws such as geography, season and so on, gradually form the concept of "unity of nature and man", and comprehensively grasp advanced architectural concepts of villages. Know village form and the law of the natural environment harmonious and unified, feeling rich aesthetic feeling of the traditional arts, traditional virtues, such as folk crafts, refactoring was a profound ecological value, landscape value and historical value, such as multiple value of village culture at an organic whole, make the effective docking conforms to the requirements of socialist core values, for the village sustainable development provides the raw material and material, For the sustainable development of the village, "soil", "root", "soul".

3.2 Innovate and Activate Folk Art

"To revitalize rural culture, we need to enrich the types and contents of rural culture, and we must understand the carrier and conditions for the existence of rural culture. Gao Ruiqin, Zhu Qizhen. What Is the Root: The value implication and revitalization path of Rural Culture -- Based on the thinking of Retaining the Root [J]. Journal of China Agricultural University (Social Science Edition), 2019, (03):103-110. Excavation of the unique local characteristics and cultural elements, the integration of scattered villages and cultural heritage, using new technology innovation activation folk crafts show form, create a network platform, to build a broader cultural village public space, strengthen the nexus between folk crafts and

the villagers, improve the villagers participate in collective activity and enthusiasm of village culture, inspire more young people joining the inheritance, Effective supplies folk folk inheritance, for its innovation and development of endogenous power, starting from the noumenon value of village culture, innovation activate its form, shape carrying containers of the villagers' collective memory, make local cultural community, the foundation of sustainable development, hold the village to seek "people" in the innovation and development "positive role", In order to grasp the realization of the "thing" to seek a new fundamental path.

4. CONCLUSION

"The effect of philosophy is obvious to all: its influence on political, legal and economic life, its influence on academic research based on the humanities, social sciences and natural sciences, and its influence on individual life." Hebei journal, 2016, 36(04):19-25. In order to solve the development problems faced by traditional villages in lingnan, it is necessary to start from the ontological value, excavate the raw materials of village culture, innovate and activate folk arts, construct the public space of village culture, and "lay the soil" to reconstruct the ontological value and fix the cultural foundation. Casting spirit and soul, in order to form the whole society to jointly guard, carry forward and transform the traditional village culture of Lingnan, and realize the value of Chinese excellent traditional culture.

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