RESEARCH ARTICLE

CONSTRUCTION OF REPORTING RELATED TO GENDER ISSUES ON @MAGDALENEID SOCIAL MEDIA CONTENT (*ROBERT N ENTMAN'S FRAMING ANALYSIS*)

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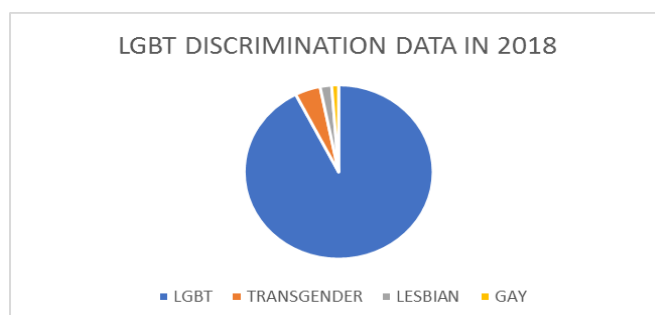| ARTICLE DETAILS	ABSTRACT
	Magdalene.co is an online news and views portal launched in 2013. However, how do journalists package events related to gender issues and share them with the public according to their constructed views, and what are the constructions of news related to gender issues on @ magdaleneid? This research was conducted on Magdalene's social media with a qualitative research method that aims to provide an understanding of the conditions of one context by describing in detail as well as in-depth about the portrait of the conditions of one context, what actually happened with what it was in the field with Entman's framing model which identifies problems, looks for causes of problems, makes moral decisions and solutions to problems and is accompanied by social construction theory. Starting from the month of December 2022 to February 2023, Magdalene.id on its Instagram uploaded 132 posts, including 11 posts about health, especially regarding discrimination against people with HIV and PLWHA, 4 posts about LGBTQ, 2 posts about women's leadership, 9 posts about sexism or society's expectations of gender roles, 5 posts about gender discrimination, 9 posts about sexual violence and harassment, 5 posts about patriarchy, 7 posts about gender equality, 5 posts about talk rooms and training discussing gender issues and 75 posts discussing issues outside of gender. The role of the media in addressing gender issues has grown significantly. With platforms like @magdaleneid, journalists are not only carriers of information but also agents of social change.

1. INTRODUCTION

In the various traditions and cultures in Indonesia there are different forms of gender, for example the largest ethnic group in South Sulawesi, namely the Bugis, has five different types of gender identity concepts. The five types of gender concepts believed by the Bugis tribe are, Oroane (men), Makkunrai (women), Calabai (feminine men), Calalai (masculine women), and Bissu (a combination of men and women in one body). However, society in general only believes that gender is between men and women, even though in reality gender is not as simple as men and women. Said Irwan Martua Hidayana (Chair of the Anthropology Department, FISIP UI), giving his views on gender and sexuality issues in an article published by FISIP UI entitled 'Is Indonesia Ready to Accept Gender Neutral'.

Knowledge and understanding regarding gender and its types still requires a lot of information regarding this matter and socialization to the wider community, so that people understand how gender diversity appears in their environment. The lack of public knowledge and understanding regarding the reality of the existing gender types gives rise to discrimination, also because gender diversity is considered to deviate from religious norms, making individuals who practice gender diversity outside of feminine and masculine experience acts of discrimination from various aspects, starting from the scope of work, education, to do not get the right to security, space for expression and so on.

In Indonesia, gender equality has begun to be fought for and the results are starting to be seen, however, for types of gender that are minorities, one of which is non-binary, they still face discrimination from various aspects in society. Discrimination is behavior or actions that harm other people, taking other people's rights, unfair actions, differences in skin color, gender, race, and so on. Discrimination against LGBT people still occurs, especially in Indonesia. Many people oppose LGBT people because they are considered very deviant and contrary to religious teachings, the majority of which are Islam. In 2018, there were 253 victims of stigma, discrimination and violence based on sexual orientation, gender identity and expression outside the heteronormative binary norm.

Charts 1: Lgbt Discrimination Data In 2018

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	Website: www.ccsj.com.my	**DOI:** 10.26480/ccsj.01.2024.19.27

The diagram above shows that discrimination against the LGBTQ group is at an alarming level. In Indonesia, LGBTQ groups are considered a deviant group, resulting in the formation of a negative stigma that gives rise to injustice, deprivation of rights, and so on. Discrimination against neutral gender has recently occurred in higher education in Indonesia, Narasi Newsroom on its Twitter social media account @NarasiNewsroom shared a chronological video of the occurrence of this discrimination. The chronology is about one of the new students at one of the universities in Indonesia who was expelled by the lecturer because he admitted and identified himself as non-binary or gender neutral, which happened on August 18 2022 when the ospect activity was taking place.

Pros and cons were created as a result of the phenomenon of neutral gender discrimination that occurred to one of the new students. One counter example to this is a statement from the head of the BEM of the law faculty at Hasanuddin University, Sultan, stating that "at Hasanuddin University it is regulated that there is no gender discrimination, especially if it is carried out by lecturers. "BEM will accompany the victim until he completes his study period without any discrimination." Dra. Ani Widyani, MA (Lecturer at the UI Department of International Relations) in an article published by the UI Faculty of Social and Political Sciences entitled 'Is Indonesia Ready to Accept Gender Neutral', gave her response regarding this phenomenon, according to her, in Indonesia the spaceaexpression is not enoughaavailable. Groupalike thisastill a targetaassault, hatred and moreafrom themaseized with fearato expressahimself. So in the roomathe general public does notasafe for them.

According to Irwan Martua Hidayana, space for expression for gender neutral people in Indonesia is only prominent in virtual spaces or social media, facilitated by communities that provide virtual spaces for individuals to express their gender.In line with this, Endah Triastuti, Ph.D (Lecturer at the UI Department of Communication Sciences) in an article published by the UI Faculty of Social and Political Sciences entitled 'Is Indonesia Ready to Accept Gender Neutral' said that in offline spaces like this, gender is still not very open and shows itself, It's different in the online space, they are more brave to open up and show themselves.

Of course, discrimination has often occurred against women and men, as well as among LGBTQ groups. Komnas Perempuan noted that in 2022 it will be collectedaas many as 338,496 cases of violenceagender-based (KBG) towards women withadetails, complaintsato the National CommissionaWomana3,838acases, service agencies 7,029acases, and BADILAGa327,629 cases, illustratesasignificant improvementa50% KBGatowards womenanamely 338,496 casesain 2021 (from 226,062 cases in 2020). Gender issues are not always about discrimination, another example is the societal stigma regarding the taboo on the use of cosmetics by men because it is considered to deviate from the masculine stigma attached to men. This issue was raised by Magdalene.co in its Instagram account @magdaleneid, showing the results of its survey regarding whether it is normal for men to use cosmetics and skincare, 99.6% of respondents think it is normal for men to use skincare and 73.7% of respondents think it is normal for men -men use cosmetics. This is a sign that the use of cosmetics and skincare by men is starting to be accepted by society even though the marketing concept is still attached to gender divisions.

In reporting on gender issues, the role of mass media is very important in disseminating it to the wider community so that it gets public attention. Mass media according to Cangara (2010: 123) is a means or forum used to convey messages or information to the public using tools such as radio, television, films and newspapers. Apart from being a means of disseminating information, the mass media has a tremendous effect in guiding public opinion in responding to news or information that has been published. As technology develops, the dissemination of information often occurs on social media.

Social media is an online media tool that facilitates interaction between users by exchanging information, opinions and interests (Khan, 2013). As in the case above, the news published by various mass media differs according to how the mass media construct gender discrimination news. Many mass media report gender discriminations which seems neutral even though there are pros and cons. On social media, Koran Tempo published news about neutral gender discrimination that occurred among new students at Hasanuddin University in Makassar, explaining that this incident was a sign that Indonesian education was not ready to accept gender diversity.

2. LITERATURE REVIEW

Misguided understanding of gender gives rise to social injustice. Ordinary people understand gender to be the same as sex (sex), even though gender and sex are different but related things. The concept of gender (Sex) is a biological difference (reproductive organs) in humans which has been determined by God and attached to them since they were born, humans with female gender have reproductive organs such as breasts, vagina, ovaries, ovum, and can conceive, give birth and menstruate. Meanwhile, humans with male sex have reproductive organs such as testicles, sperm and penis. On the other hand, the concept of gender is the nature, behavior, responsibilities and roles of men and women which are socially constructed by the environment in which they live and customs.

The values and cultural norms that apply to communities in their respective regions give rise to different social constructions. In line with the definition of gender according to Fakih where gender is a characteristic of men or women which is constructed socially and culturally (Fakih, 2008). According to Caplan gender is the difference in behavior of men and women which is formed from social and cultural aspects (Caplan, 1987). And according to Hilary M. Lips, gender is defined as cultural views and expectations for men and women. So it can be concluded again that gender is a trait, behavior, characteristic of men and women which is formed by the social and cultural environment, it is not a god-given nature and is dynamic or changing.

Social construction is a social process of shaping or creating reality which is constantly carried out by individuals based on shared experiences. The concept of social construction also focuses on the processes of externalization, internalization and objectification that each person carries out when trying to understand their environment and other people. Internalization refers to a person's identification with the social institutions of which they are a part, while externalization refers to a person's adaptation to the sociocultural world as a human product. Objectivation refers to social interaction in an intersubjective world that has experienced institutionalization. In line with Peter L. Berger's theory of social construction, Peter L. Berger and Thomas Luckmann are the authors of the modern sociological theory known as "social construction".

This theory is not a background developmental discipline; on the contrary, it is a theoretical and systematic study of the sociology of knowledge (systematic theoretical reasoning), it could even be said that social reality is a social creation made by people, according to the constructivist perspective. Humans are independent human beings who interact with each other through interpersonal relationships, in a social universe created according to their will, the individual is the determining factor. Individuals construct their social universe through creative means of production and reproduction rather than as victims of social truth. Bergerasee it existsainternal deviationsareligious useaas an objectato legitimizeaindividual actionsaThenainstitutionalized in the environmentasocialaits people. Appearanceaconstruction theoryaPeter Berger's social realityaand ThomasaLuckmann is motivated by his support for the Phenomenological traditionaHusserl who withaloudly refusedapositivistic logic. Husserl considered thatapositivistic noabring truthathe real thingabecause you just rely on itavisible (empirical) data forasee realityasocial.

Keyaconstruction theoryareality liesaon dialecticsaBerger; externalization, objectivation, internalization which are influenced byaHegel's dialecticaunderstood the same as it has beenafixed on the collectivityaphenomena by Marx. So far there are threeakind of Constructivismanamely constructivismaradical; realismahypothesis; and constructivism ordinary: (1) Radical constructivism is limited to recognizing the creation of our thoughts. The form may not always be an accurate approximation of reality. The relationship between knowledge and reality is ignored by radical constructivists as a standard of truth. For them, knowledge represents an experientially constituted reality rather than an objective ontological reality. Knowing something is always the construct of the knower; it cannot be transferred to a passive person. Consequently, the person who knows must develop the knowledge himself, with the environment acting as a suggestion. (2) Realismahypothesis, knowledgeais aahypothesis of the structure of realityaapproaching realityaand headed toaessential knowledge. (3) Ordinary constructivismatake all the consequencesaconstructivism and understandingaknowledge asaimage of realityaThat. Then individual knowledgeaseen asaan image formed from realityaobjective inaherself.

Constructivism is considered a person's cognitive effort to interpret the world of reality that exists because of the social relationship between the individual and the environment or other people around him. There are similarities between the three types of constructivism. Berger and Luckmann call this process social construction. Based on a pre-existing knowledge system, individuals then build their own knowledge about the reality they perceive. At the highest level of generality, humans give the world a universal symbolic meaning, namely their overall view of life,

which validates and regulates social structures and gives meaning to various aspects of life. Berger and Luckmann claim that there is a dialectic between how society is created by individuals and how society is created by society. Through externalization, objectivation, and internalization, this dialectical process takes place. Because it functions as a benchmark for standards and principles that function to direct and regulate people's behavior, religion also experiences a process of externalization.

Humans build civilization and many other aspects of social reality through their creative efforts. The resulting social reality then confronts the person as an independent reality. This reality is then internalized by the person until it penetrates his consciousness. In the sense that humans are products of society, there is an objective social environment outside that shapes humans. Through the process of socialization, people internalize these objective facts as they grow and continue to do so in relation to new situations they encounter in their social environment. The construction of reality that is formed greatly influences the perspective of individuals or groups of people in seeing a phenomenon that occurs and how that phenomenon is reported or disseminated to society. Regarding gender issues, writers or journalists who compose news texts will convey the news in view of reality and with the rules of the publishing company so that what is presented to the public is not a genuine phenomenon.

Gender issues are one of the important news issues for the wider public to know about. There are many issues regarding gender that occur, but of the many issues that exist, gender issues regarding gender equality are the ones that are most widely reported. Gender equality is an equality of portions and opportunities between men and women in obtaining opportunities and rights in education, employment opportunities, life choices, law, economics and so on as a human being. The data below shows gender inequality in Asean from the United Nations Development Program (UNDP) published by the Central Statistics Agency (BPS).
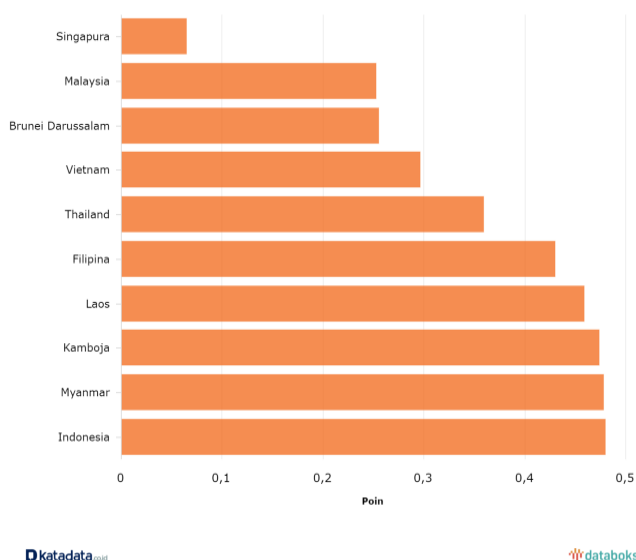

Figure 1: Gender Inequality Index Central Bureau of Statistics (BPS), 13 December 2021

The data above shows that Indonesia is at the highest level of gender inequality, which shows that stronger efforts are needed from the government and society in developing various life support areas to achieve gender equality. Singapore has become a country that achieves a high level of gender equality in terms of health, education, employment opportunities and the contribution of women in parliament. Gender inequality is often fought by women which is characterized by the feminist movement. Feminism is a condition of society's construction of women who are required to have gentle, graceful, humble, obedient characteristics and so on, this is the result of patriarchal culture which limits many women.

The aim of the feminist movement is to obtain equal rights between women and men in order to escape patriarchal culture. The feminist movement is classified into four waves, the first wave fights for voting rights and the right to participate in politics, the second wave fights for the right to political participation, demands equal rights and the role of women in society and equal wages. The third wave fights for overall gender equality and the fourth wave fights for freedom of expression, women's freedom over their bodies (abortion activities) by taking advantage of developments in technology and the internet. The role of technology and the internet is very important in disseminating

information about gender issues which are widespread, especially on social media and other online media.

The nature of social media and online media which is very easy to access and can easily search for various information has become a new field that must be followed and used by publishers in publishing information to better reach all levels of society and to strengthen its existence, one of which is Magdalene. co. Magdalene.co is an online magazine which focuses on publishing gender-related issues. Magdalene.co also utilizes social media so that its existence can be better known by the public and is able to provide information about gender issues to all groups. One of the social media used by Magdalene.co is Instagram with the account @magdaleneid which is a platform that provides a space for aspirations regarding current gender issues in accordance with its mission, namely supporting differences and instilling the idea that everyone is valuable.

Magdalene.id is an online site whose main concern is an online site that raises gender issues with their mission, namely "Supporting diversity, empowering minds 'you matter'" which means the mission of Magdalene.id is to support diversity and instill in people think that each individual is very valuable. This research will focus on the Magdalene.id site in its social media content in the form of Instagram, where the author will conduct research on how news construction related to gender issues is constructed by @magdaleneid and what are the news constructions related to gender issues on @magdaleneid using the Entman framing technique.
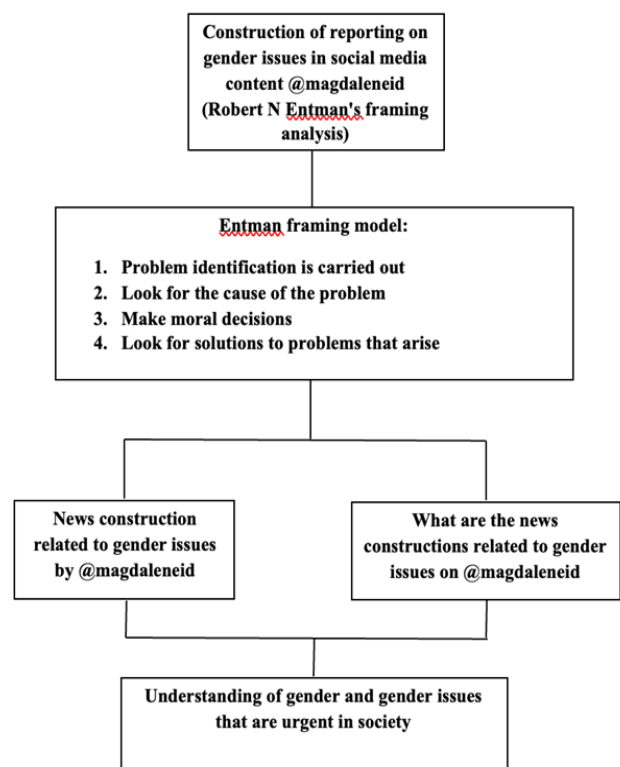

Figure 2: Framework

3. RESEARCH METHOD

The paradigm used is the constructivism paradigm, which is an individual's cognitive ability to interpret existing reality based on social relations between the individual and the environment or those around him. In this case, the news published by @magdaleneid is the result of the author's interpretation of reality, this news will produce other interpretations of reality from readers. One method that is often used in scientific research is qualitative research methods. The subject of this research is Instagram social media content published by @magdaleneid regarding gender issues. Meanwhile, the object of this research is the content of the news published by @magdaleneid on its Instagram social media. The steps in applying data collection techniques are documentation and literature study. In looking for reality framed by the media, the use of Robert N. Entman's framing model is considered suitable because it will show how the related media interprets reality in accordance with its ideology. In this research, the media is Magdalene.co on its Instagram account, namely @magdaleneid, which will be discussed regarding @magdaleneid's ideology and dissecting news related to gender issues as interpreted and constructed by @magdaleneid.

4. FINDINGS AND DISCUSSION

4.1 Magdalene.id using Robert Entman's Framing method

This research seeks to explain the framing of gender issues on Magdalene.id and to find out the author's point of view when writing the news, so that we can see what things or facts are highlighted or omitted. Starting from December 2022 to February 2023, Magdalene.id on her Instagram (https://www.instagram.com/magdaleneid/) uploaded 132 posts, including 11 posts about health, especially discrimination against HIV sufferers and PLWHA, 4 posts about LGBTQ, 2 posts about women's

leadership, 9 posts about sexism or society's expectations of gender roles, 5 posts about gender discrimination, 9 posts regarding sexual violence and harassment, 5 posts regarding patriarchy, 7 posts regarding gender equality, 5 posts regarding chat rooms and training discussing gender issues and 75 posts discussing issues outside of gender. The data above shows that discrimination, a culture of sexism and violence as well as high levels of sexual harassment are things that need a lot of attention and improvement. In the 34 number of uploads regarding gender issues that occur frequently, here are 5 news uploads that represent gender issues that are currently widespread based on the author's primary data:

Table 1: News On Gender Issues On Magdalene.Id For The Period December 2022 - February 2023		
No	**News Date**	**News Title**
1	December 02, 2022	Stories of Women Writers Living in the Shadow of Sexism
2	January 04, 2023	A reflection of a man who questions masculinity
3	January 06, 2023	My Experience of a Pap smear Test as an PLHIV: Discrimination against Single Women
4	January 23, 2023	Not Being a Sundanese Woman
5	February 22, 2023	The Silent Phenomenon of 'Sextortion' Cases in Indonesia

This research aims to see how news about gender issues is packaged by journalists with a gender perspective, how journalists apply their ethics and gender perspective in writing the news or whether they are still in the neutral or objective zone of journalism. The following is an analysis of the five news stories:

Table 2: News Frames and Authors			
No	**News Title**	**News content**	**Writer**
1	Stories of Women Writers Living in the Shadow of Sexism	Women writers who still experience discrimination in their employment rights are trapped by a culture of sexism.	Jasmine Floretta V.D
2	A reflection of a man who questions masculinity	Not only women, men are also victims of patriarchy, required not to cry, always be strong and always be leaders.	Contributor (Identity hidden)
3	My Experience of a Pap smear Test as an PLHIV: Discrimination against Single Women	The societal stigma regarding single women who consult a gynecologist is so negative that it creates discrimination against single women who find it difficult to get opportunities and equality in receiving medical treatment.	Contributor (Identity hidden)
4	Not Being a Sundanese Woman	The stereotype of Sundanese women who are labeled as flirtatious, flirtatious, lazy, materialistic and like to dress up is very uncomfortable and relevant.	Defina Holistika
5	The Silent Phenomenon of 'Sextortion' Cases in Indonesia	Sextortion is a case of sexual harassment and blackmail which in Indonesia has become a silent phenomenon because victims do not have the courage to report it due to threats.	Jasmine Floretta V.D

Stories of Women Writers Living in the Shadow of Sexism

Friday, 02 December 2022

Writer: Jasmine Floretta VD

Table 3: Framing news "Stories of Women writers living in the shadow of Sexism	
Problem identification	Women writers still experience gender discrimination. Some have to use pseudonyms, often experiencing sexist behavior, both from publishers and readers.
Cause of problem	There is still a strong culture of sexism in society.
Moral decisions	Discrimination against women in a patriarchal culture that means women are not supposed to have abilities above men still often occurs in society, giving rise to unequal rights in obtaining employment opportunities.
Solution	Open discussions and involve the public, both men and women, to be aware of the sexism experienced by women writers and build solidarity with women in order to encourage a more inclusive industry.

A reflection of a man who questions masculinity

Wednesday, January 04, 2023

Author: Contributor (Identity hidden)

Table 4: News Framing "A reflection from a man who questions masculinity	
Problem identification	The reflection of masculinity on men is considered to be a big unfair demand because it is considered not to give them space to express their vulnerable side.
Cause of problem	Men are victims of patriarchal construction.
Moral decisions	The demands of patriarchal construction on male masculinity.
Solution	Opening discussions and involving the public, both men and women, to realize that patriarchal constructions must begin to be eliminated from society.

My Experience of a Pap smear Test as an PLHIV: Discrimination against Single Women

Friday, 05 January 2023

Author: Contributor (Identity hidden)

Table 5: News Framing "My Experience of Pap smear Test as a PLHIV: Discrimination against Single Women"	
Problem identification	PLHIV women who cannot undergo a pap smear test because they are unmarried.
Cause of problem	Sexism regarding the role of single women in society results in unequal medical treatment and creates a negative perspective, thus becoming discrimination.
Moral decisions	Medical treatment is hampered by sexism in society.
Solution	Opening discussions and education involving the public, so that both men and women can realize that sexism in society is very detrimental to various parties.

Not Being a Sundanese Woman

Monday, January 23 2023

Author: Defina Holistika

Table 6: Framing of News "Not Being a Sundanese Woman"	
Problem identification	Sundanese women are often labeled as unable to do anything except grooming, flirtatious, materialistic and lazy. Why are these stereotypes still passed on even though they are irrelevant?
Cause of problem	Stereotypes, especially normative ones, are formed from education, mass media, and/or historical experience.
Moral decisions	Negative stereotypes attached to Sundanese women.
Solution	Open discussions and education involving the public, so that both men and women can realize that negative stereotypes of Sundanese women are irrelevant because they cannot be generalized.

The Silent Phenomenon of 'Sextortion' Cases in Indonesia

Wednesday, February 22 2023

Writer: Jasmine Floretta VD

Table 7: News Framing "The Silent Phenomenon of 'Sextortion' Cases in Indonesia"	
Problem identification	The term 'sextortion' is still not widely known to the general public, but the phenomenon is already widespread.The term sextortion was first used by the International Association of Women Judges (IAWJ) in 2008. Sextortion consists of two words, sex and extortion (blackmail). Through the combination of these two words, sextortion describes the complex forms of sexual exploitation and corruption that occur when people in positions of authority, whether government officials, judges, educators, law enforcement officers, or employers, try to abuse their power for their own interests or profits. Thus, the main variable of sextortion are: corruption and sexual activity. In 2020, the Global Corruption Barometer released a report. Indonesia is among the countries with the highest ranking of sextortion cases in Asia. In the release, sextortion cases in Indonesia reached 18 percent.
Cause of problem	Abuse of power in the form of threats made by perpetrators of sexual harassment against their victims makes victims not dare to report this and ends up becoming a silent phenomenon.
Moral decisions	Victims continue to live under the pressure of threats because they are afraid of threats posed by perpetrators of sexual harassment or violence.
Solution	Strengthen the legislative framework for sextortion issues, develop sextortion prevention guidelines and conduct outreach about sextortion through the formation of SOPs, carry out outreach or education to the public, provide or improve effective and safe means of reporting complaints in order to protect victims' rights.

News framing is a package that will continue to co-exist and must also pay attention to the ethics of journalism and journalism with a gender perspective in reporting gender issues. Gender perspective journalism ethics itself involves the application of journalism ethical principles by considering the gender dimension in all stages of news coverage, presentation and distribution. This aims to ensure that the information conveyed by the media is not only accurate and fair, but also sensitive to gender issues and does not perpetuate stereotypes or gender inequality. The following are several principles of journalism ethics from a gender perspective, namely:

a. Journalists must ensure that gender representation in news reflects actual reality and does not contain distortions or stereotypes.

b. Gender perspective journalism requires publishing news that is fair to all genders and gives voice to various gender perspectives.

c. Ethical journalism avoids reporting that only strengthens negative or sensational images about a particular gender.

d. Journalists need to understand the social and cultural context related to gender in reporting news so that the information presented is more comprehensive and accurate.

e. Journalism must play a role in preventing and exposing gender harassment, as well as providing space for victims to speak out.

f. Gender perspective journalism can involve consultation with gender experts to ensure accurate and sensitive reporting.

g. Journalism with a gender perspective can have a role in encouraging positive social change regarding gender issues.

Meanwhile, journalism with a gender perspective is an approach in journalism that emphasizes the introduction, analysis and reflection on gender dimensions in reporting news. The aim of creating journalism with a gender perspective is to overcome gender bias, reveal gender inequality, and also provide a deeper understanding of how the role of gender influences various aspects of human life. The following are some of the typical characteristics of journalism with a gender perspective, namely:

a. Editors and journalists who adhere to a gender perspective will of course be more careful and thorough in selecting news that involves gender and inequality issues. Editors and journalists will strive to highlight stories related to women and men in various roles and contexts that reflect the diversity of gender experiences.

b. Journalism with a gender perspective will of course involve a more in-depth analysis of how gender can influence news and reports. Journalists will dig deeper in order to understand the role of gender in the events or issues they will report, as well as their impact on individuals and society.

c. Journalism with a gender perspective will of course try to give voice to the experiences of different individuals regarding gender. This will of course include the experiences of transgender, non-binary, queer, and other forms of identity that may rarely be found in traditional or national news.

d. Journalism often highlights issues of gender violence, sexual harassment and other forms of discrimination experienced by women

and vulnerable gender groups.

e. Journalism with a gender perspective encourages readers and viewers to think more critically regarding gender representation in the media, both advertising media, films and television programs.

f. One of the main aims of journalism with a gender perspective is to

reveal and criticize gender inequality in various aspects of life. This will involve presenting data and facts about wage gaps, political participation, access to education, and others.

g. In the description above, an analysis of ethics and journalism from a gender perspective is included in the framing of the five news stories, namely:

Table 8: Analysis of ethics and journalism from a gender perspective	
Title	**Analysis of ethics and journalism from a gender perspective**
Stories of Women Writers Living in the Shadow of Sexism	- This news identifies that women still experience gender discrimination in the world of journals and journalists must ensure that gender representation in reporting reflects actual reality and avoids stereotypes or distortions. - This news highlights that some women who work as writers have to use pseudonyms to avoid gender discrimination. - The sexist behavior experienced by a female writer reflects the existence of gender inequality in the writing and publishing industry. - This news links this problem to the existence of a patriarchal culture that is still strong in a society. - This news also shows that there is discrimination against women in patriarchal culture which results in inequality in employment rights and opportunities. - This news emphasizes the need for men's contributions to discussions and changes related to sexism in the world of writing. - In reporting, journalists need to provide opportunities for all parties involved to speak and express their points of view. - When reporting on gender discrimination and sexism, journalists need to be careful in choosing words so as not to reinforce harmful language or views. - The ethical principles of journalism also involve protecting individual privacy and respecting the confidentiality of victims' identities. Journalists need to consider whether revealing the victim's identity could harm them or not. - Journalism ethical principles emphasize the importance of avoiding reporting that only aims to seek sensation or trivialize gender issues. Journalists need to pay attention to the substance and context in reporting.
A reflection of a man who questions masculinity	- This news reflects the reflection of a man who doubts the norms and demands related to masculinity. - This news identifies major demands that are considered unfair in the construction of masculinity. - This news links this problem to patriarchal constructions that have shaped perceptions and expectations of masculinity. - This news highlights that a patriarchal construction imposes moral demands on masculinity. - The proposed solution is to open discussions and involve the community in overcoming patriarchal constructions. Apart from that, inviting men and women to participate in discussions which shows an understanding that change occurs through cooperation and mutual awareness. - In reporting on gender issues like this, journalists must ensure accurate gender representation and not ignore other perspectives, including women's points of view. - In reporting on patriarchal constructions and masculinity, journalists need to give voice to various perspectives, including women and groups who may be affected by patriarchal constructions. - In reporting on reflections of masculinity, journalists must be careful not to expand gender stereotypes or emphasize narrow views of men and masculinity. - Journalism ethics requires a sensitive approach to gender issues. In this case, journalists need to consider how this issue can affect men, women and society as a whole.
My Experience of a Pap smear Test as an PLHIV: Discrimination against Single Women	- This news emphasizes the experience of an PLHIV woman who experienced difficulties in undergoing a pap smear test due to her single status. This highlights how PLHIV status can complicate women's access to reproductive health services. - Identification of the problems in this news story illustrates how discrimination based on marital status can impact access to medical care. Social norms and gender expectations for single women can hinder access and create barriers to getting the care a woman should receive. - This news explains that the negative perspective that arises from sexism towards single women can cause discrimination in medical services. Derogatory perceptions about single women can affect the quality of care women receive. - The solution that can be proposed is to involve public discussion and education to overcome sexism and misunderstandings in society. This emphasizes the importance of educating the public regarding the negative impacts of derogatory attitudes towards single women. - In this news, it can be seen that this news does not explicitly mention that sextortion can have a significant gender dimension. Sometimes, sextortion can more often target women because they are vulnerable to threats or blackmail regarding their sexual privacy. - This news highlights how silence or silence is a phenomenon that occurs in sextortion cases because the victim feels afraid or threatened by the perpetrator. This suggests that sexual violence and abuse of power can create an environment that pressures victims to remain silent. - It is possible that sextortion has its roots in structures of sexism that allow perpetrators to exploit gender inequality in the form of abuse of power. This news can be used as a starting point to analyze how gender plays a role in sextortion cases.

Table 8 (Cont.): Analysis of ethics and journalism from a gender perspective	
Not Being a Sundanese Woman	- This news discusses the stigma attached to Sundanese women, where Sundanese women are often faced with negative stereotypes such as not having abilities, dressing too much, and being materialistic. - This news reflects the confusion regarding why negative stereotypes are continued even though they are no longer relevant to reality. This highlights how existing social norms and perceptions can persist over time, even though they may no longer be accurate. - The causes of this problem include the role of history in the formation of stereotypes. This news could refer to how the role of women in Sundanese history may have been ignored, which would have an impact on perceptions today. - The solution that can be proposed is to involve public discussion and education to overcome negative stereotypes of sundah women. This can show the importance of opening minds and understanding the diversity in women's experiences. - In reporting that discusses gender stereotypes, journalists need to ensure balance in presenting points of view and include various perspectives. This includes the perspective of Sundanese women who may be influenced by these stereotypes - In reporting on the impact of stereotypes on Sundanese women, journalists need to use a sensitive approach to gender issues. This includes understanding how stereotypes can affect women in social and cultural contexts. - In reporting this, journalists need to avoid using language that reinforces stereotypes or discrimination against Sundanese women. - This news identifies mass media as one of the causes of stereotypes. In reporting, journalists need to consider how the media contributes to the formation of society's views on gender and try to avoid playing a role in perpetuating stereotypes.
The Silent Phenomenon of 'Sextortion' Cases in Indonesia	- This news provides an understanding of the concept of sextortion, which involves the abuse of power to gain sexual or economic gain. - Lack of awareness regarding sextortion can influence society's lack of understanding regarding this form of harassment. This shows the importance of education and increasing awareness on issues of sexual violence and exploitation. - This news links abuse of power to sexual harassment and exploitation. This highlights how sexual harassment often occurs within a context of unequal power, reflecting issues of gender and hierarchy. - Solutions that can be provided include strengthening the legislative framework, developing prevention guidelines, and conducting outreach and education. Understanding gender perspectives and how sexism plays a role in the abuse of power is important in addressing this issue. - This story reveals how power can be abused in the context of sexual exploitation. The ethical principles of journalism that are sensitive to gender issues emphasize the need to explore them by understanding how gender stereotypes and inequality play a role in phenomena such as sextortion. - In reporting the phenomenon of sextortion, journalists must ensure balanced gender representation in stories, including women who are victims and parties who may be involved in preventing and handling cases. - This news includes the use of power in the form of threats in the context of sexual exploitation. The ethical principles of journalism from a gender perspective emphasize the importance of encouraging prevention of all forms of gender violence, including in the context of sextortion. - When reporting on sexual exploitation, journalists must ensure that victims' voices are heard and respected. This is in accordance with the ethical principles of journalism which avoid victim blaming and prioritize the victim's perspective.

In carrying out their role, journalists have an extraordinary capacity to package events related to gender issues and present them to the public with the perspective they have determined. This happens through various methods, including choosing a point of view, using information sources, and the language used in reporting. The role of journalists reporting on gender issues has become increasingly complex thanks to social media platforms and news sites such as @magdaleneid. Through its strong vision and ideals, especially "supporting diversity, empowering 'you matter' minds". @magdaleneid is not just a news source, but also a platform that encourages inclusivity and empowerment. The platform aims to provide a forum for often overlooked voices to explore unique perspectives, experiences and stories not currently reflected in mainstream media. This leads to a more complete discourse framework that describes deeper realities in the context of gender issues.

Gender reporting patterns in @magdaleneid reflect contemporary societal trends. Gender issues such as discrimination, harassment, stereotypes and inequality continue to be widely reported. @magdaleneid offers not only the facts of the case, but also an in-depth analysis of the situation and its impact on individuals and society. As a result, this platform not only provides surface information, but also deeper and more comprehensive knowledge about gender issues facing society.

Furthermore, the news in @magdaleneid invites readers to think critically about gender issues. This platform allows readers to engage in deeper discourse on social transformation through engaging works written in a strong narrative style. This means that by understanding the core causes

and consequences of gender problems, individuals will be more inspired to take real action in fighting injustice and encouraging inclusivity. In this context, @magdaleneid's reporting offers a more comprehensive picture of gender issues. Individual events are examined, but these events are also linked to social, cultural and policy systems that shape gender dynamics. Therefore, @magdaleneid helps raise awareness of the need for change in all sectors of life in order to create a more just and equitable society. @magdaleneid operates as an agent of social change through various news constructions that explore gender issues in depth. By delivering powerful and moving information, the platform drives changes in beliefs, attitudes and behavior. In this scenario, the role of journalists in compiling news that has an impact on public attitudes is very important. @magdaleneid has the capacity to create inclusive perspectives and encourage real action to address gender issues by continuing to tell impactful and insightful stories.

In summary, the role of the media in addressing gender issues has grown significantly. With platforms like @magdaleneid, journalists are not only carriers of information, but also agents of social change. @magdaleneid brings gender issues to the fore through in-depth, analytical and inclusive reporting, resulting in an impact that can influence awareness, spark conversation and encourage positive steps towards greater gender equality. Lastly, the involvement of journalists and media such as @magdaleneid in addressing gender issues has a significant social influence. Journalists can influence public opinion and raise awareness of key gender issues by using creativity in presenting news. Meanwhile, news outlets with inclusive perspectives, such as @magdaleneid, offer the door

to more diverse voices, allowing for broader conversations and individual empowerment. Journalists and news media can help change societal paradigms, advance gender equality, and encourage good social change by consistently highlighting important gender issues and providing in-depth insights.

5. CONCLUSION

Journalists at Magdalene.id package news about gender issues through various methods, including choosing a point of view, using information sources, and the language used in reporting. Reflects the trend of contemporary society which continues to report on gender issues but with facts and in-depth analysis so that it not only provides news, but also more comprehensive knowledge. A strong narrative style makes readers think critically and often reporting on gender issues is linked to social, cultural and policy systems that shape gender dynamics.

Through its vision and mission "supporting diversity, empowering minds 'you matter'", Magdalene.id is an inclusive and empowering platform. With a reporting style that always invites readers to interact and think critically, it is no wonder that many discussion and educational forums have been opened both online and offline, especially for voices that are often ignored in exploring unique perspectives, experiences and stories that are not currently available. reflected in mainstream media.

132 uploads on Instagram Magdalene.id from December 2022 to February 2023 show that discrimination, a culture of sexism, a culture of patriarchy and high levels of violence and sexual harassment are things that need a lot of attention and improvement. Magdalene.id, with its reporting, is able to disseminate news about gender issues that are currently rife in society through in-depth, analytical and inclusive reporting, thereby producing an impact that can influence awareness, spark conversation and encourage positive steps towards greater gender equality. large, making Magdalene.id an agent of social change.

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