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C2-2-3, Block 2, CBD Perdana 3,
Persiaran Cyberpoint Timur,
Cyber 12, 63000 Cyberjaya,
Selangor.

Tel: +603-86879842

EDITORIAL STAFF:

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Publishing Editor

Nurul Afiqah Ab Manan

Technical Editor

Nuruljannah Kamarudin

Technical Editor

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Editorial

The process of communication is fundamental to all our psychological and social processes. Without repeatedly engaging in communication with our closest friends, none of us can develop our mental processes and social nature that distinguish us from other forms of life. Without the language systems and other important communication tools, we could not carry out thousands of organized activities in groups and live our lives in interdependence. However, despite the invaluable importance of the communication process for every human, group, society, we have less knowledge about it than about the life cycle of a bat or about the chemical composition of sediments at the bottom of the oceans. Given that people's behavioral patterns are so diverse, there is an unconscious tendency on the part of many to reject such behaviors.

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Editorial Board Members

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81310 Utm Skudai, Johor, Malaysia

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Dr. Halimah Mohd Yusof
School of Human Resource Development and
Psychology,
Faculty of Social Sciences and Humanities,
Universiti Teknologi Malaysia,
81310 Utm Skudai, Johor, Malaysia

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Faculty of Humanities, Art & Heritage,
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88400 Kota Kinabalu, Sabah

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Psychology and Human Well-being Research
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Universiti Kebangsaan Malaysia
43600 Bangi, Selangor

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Psychology and Human Well-being Research
Centre
Faculty of Social Sciences and Humanities
Universiti Kebangsaan Malaysia
43600 Bangi, Selangor

Dr. Mohamed Ayyub Hassan
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School of Human Resource Development and
Psychology, Universiti Teknologi Malaysia
81310 Skudai, Johor

Dr. Mohd. Koharuddin Mohd Balwi
Faculty of Social Sciences and Humanities (FSSH)
School of Human Resource Development
And Psychology Universiti Teknologi Malaysia
81310 Skudai, Johor

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Faculty of Social Sciences and Humanities (FSSH)
School of Human Resource Development
And Psychology Universiti Teknologi Malaysia
81310 Skudai, Johor

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Malaysia

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Pusat Pengajian Sains Kemasyarakatan
Universiti Sains Malaysia
11800 Usm, Pulau Pinang

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11800 Pulau Pinang Malaysia

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