

Cultural Communication and Socialization Journal (CCSJ)

HEAD OFFICE ADDRESS:

Zibeline International Publishing Sdn Bhd

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Frequency:

Bi-annual (2 issue per year)

ISSN: 2735-0428 (Online)

Price:

Single issue: 50 MYR

Price for abroad

Single issue: 25 USD

Web:

www.ccsj.com.my

E-mail:

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Editorial

The process of communication is fundamental to all our psychological and social processes. Without repeatedly engaging in communication with our closest friends, none of us can develop our mental processes and social nature that distinguish us from other forms of life. Without the language systems and other important communication tools, we could not carry out thousands of organized activities in groups and live our lives in interdependence. However, despite the invaluable importance of the communication process for every human, group, society, we have less knowledge about it than about the life cycle of a bat or about the chemical composition of sediments at the bottom of the oceans. Given that people's behavioral patterns are so diverse, there is an unconscious tendency on the part of many to reject such behaviors.

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